



**The Global Search Engine For
Generator Sets, Systems & Components**

**Search For Kilowatts To Megawatts At
www.GlobalGeneratorSets.com**



From Kilowatts To Megawatts, The Electric Power Generation Search Engine

From the publisher of *Diesel Progress North American*, *Diesel Progress International*, *Diesel & Gas Turbine Worldwide*, *CompressorTech^{Two}* and the annual *Global Sourcing Guide* and *GSGnet.net* comes the electric power industry's most comprehensive and focused online search engine.



GlobalGeneratorSets.com Marketing

- ✓ Monthly GlobalGeneratorSets.com Newsletter
Emailed to @13,000 readers with a 24% open rate and 22% click-thru rate
- ✓ Google Ads Words Campaign
- ✓ Association Relationships with link exchanges
- ✓ Trade Show Marketing
- ✓ Industry Experts

Global Visibility For Your Products and Distributor/Dealer Network

The Internet is Global, Search is Local

GLOBAL GENERATOR SETS.COM
Find Generator Sets From Kilowatts To Megawatts

Construction Grade! Doosan Infracore We're ready Tai

Search by Company or Product Detailed Search

Compare Clear Selected Search Results

Premium SGX Series SGX5000
Whether it's backup power for your home, a power source for a couple of tools or the need to power an entire worksite, you'll find a match for your needs in the Subaru SGX generator line. Best of all, the SGX generators are paired with Subaru's industry-leading, technologically advanced engines, ensuring reliable power for the most demanding jobsites. If the unexpected happens, rest assured every Subaru generator is backed by our impressive 3-year warranty.

Deluxe GL LOWBOY II Series GL 11000-TM
The LOWBOY II Series is designed to have the minimum possible height while using vertical diesel engines. This is achieved by direct coupling of the engine crankshaft with the cooling fan. Since they require less space for operation, the range of possible applications has been greatly increased.

Basic Diesel Generator Sets 101-500 kWe CD150-01
Powered by Cummins or John Deere engines with ASCO Transfer Switches and DGC 2020 Controllers, Blue Star Gen-Sets utilize the latest in technology and innovation. Customization and flexibility are key strengths. Blue Star can build standard gen-sets or custom design packages and systems to meet nearly any requirement. Options include weather and sound attenuated enclosures, fuel tanks, trailers and controls.

Subaru Industrial Power Products Kubota KUBOTA ENGINE AMERICA BLUE STAR Power Systems Inc. RELY ON CAT POWER SYSTEMS.

More opportunities to be seen, to inform and to attract customers

- Company Profiles (all levels)
- Distributor Links or Distributor Listings (all levels)
- Product Literature Library (all levels)
- Skyscraper Ads on search pages and company profile pages (Premium and Deluxe)
- Button ads on search pages and company profile pages (Basic)
- Products featured on Home Page (Premium only)
- New product announcements on Company Profile Page (Premium and Deluxe)

Traffic Since September 2010 Launch



Steady growth and site Users/Engineers from more than 150 countries. Add your gen-sets to GlobalGeneratorSets.com and gain another portal to the global market. Manufacturers averaged 415 product views per month*.

* As reported through Adobe/Omniture SiteCatalyst

Top 20 Countries

United States	26.07%
United Kingdom	6.75%
Mexico	5.32%
Canada	5.04%
Germany	3.75%
Brazil	3.44%
Saudi Arabia	3.28%
Egypt	2.73%
United Arab Emirates	2.62%
India	2.39%
Puerto Rico	2.10%
Pakistan	1.83%
Indonesia	1.40%
Dominican Republic	1.38%
Colombia	1.34%
Australia	1.28%
Argentina	1.24%
Philippines	1.06%
Turkey	1.04%
Chile	0.88%

Visibility & Pricing

Year-round global visibility and more depth for the price of a single print advertisement.

	Premium	Deluxe	Basic
All Levels include:	Generators organized by Output Ranges, Applications, Keywords Select Countries for Sales and/or Export		
Run of Site Advertising	Wide Skyscraper	Skyscraper	Button
Search and Comparison			
Rank in Search Results	Top Level	Second Level	Third Level
	Large Company Logo, Product Name	Company Logo, Product Name	Company Name, Product Name
Product Compare Screen	Logo, Image with description E-mail/Link to Specs	Logo with description E-mail/Link to Specs	Text Only E-mail/Link to Specs
Company Profile			
Company Description	Premium with Images and Logo	Deluxe with Logo	Basic with Logo
Contact Information	✓	✓	✓
Product Group Overview	Premium, multiple images	Deluxe, 1 image	Basic, 1 image
Products / Specs	✓ Unlimited <i>Import via .csv file</i>	✓ Unlimited <i>Import via .csv file</i>	✓ Unlimited <i>Import via .csv file</i>
Links to Company Web / E-mail	✓	✓	✓
Distributor List / Link	✓	✓	✓
Literature Library	10 catalogs	3 catalogs	1 catalog
Account Management	24/7 Access	24/7 Access	24/7 Access
Web Stats	Custom Reporting	Comprehensive reporting	Basic Reporting
Bonus Features			
GGG Home Page "Featured Products"	✓	X	X
GGG News Tab	✓	✓	X
Sizing a Gen Set	✓	X	X
Annual Fee	Premium \$10,000	Deluxe \$7,500	Basic \$5,000

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Space in GlobalGeneratorSets.com is booked on an annual basis and counts toward frequency in Diesel & Gas Turbine Publications.
Rates are not subject to further discounts or commission. Profile will be activated only after payment is received.