



**The Global Search Engine For
Generator Sets, Systems & Components**

**Search For Kilowatts To Megawatts At
www.GlobalGeneratorSets.com**



From Kilowatts To Megawatts, The Electric Power Generation Search Engine

From the publisher of *Diesel Progress North American*, *Diesel Progress International*, *Diesel & Gas Turbine Worldwide*, *CompressorTech^{Two}* and the annual *Global Sourcing Guide* and *GSGnet.net* comes the electric power industry's most comprehensive and focused online search engine.



GlobalGeneratorSets.com Marketing

- ✓ Monthly GlobalGeneratorSets.com Newsletter
Emailed to @ 13,000 readers with a 24% open rate and 22% click-thru rate
- ✓ Google Ads Words Campaign
- ✓ Association Relationships with link exchanges
- ✓ Trade Show Marketing
- ✓ Industry Experts

Global Visibility

For Your Products and Distributor/Dealer Network

The Internet is Global, Search is Local

More opportunities to be seen, to inform and to attract customers

- Company Profiles (*all levels*)
- Distributor Links or Distributor Listings (*all levels*)
- Product Literature Library (*all levels*)
- Skyscraper Ads on search pages and company profile pages (*Premium and Deluxe*)
- Button ads on search pages and company profile pages (*Basic*)
- Products featured on Home Page (*Premium only*)
- New product announcements on Company Profile Page (*Premium and Deluxe*)



Steady growth and site Users/Engineers from more than 150 countries. Add your gen-sets to GlobalGeneratorSets.com and gain another portal to the global market. Manufacturers averaged 415 product views per month*.

* As reported through Adobe/Omniture SiteCatalyst

Top 20 Countries

United States	26.07%
United Kingdom	6.75%
Mexico	5.32%
Canada	5.04%
Germany	3.75%
Brazil	3.44%
Saudi Arabia	3.28%
Egypt	2.73%
United Arab Emirates	2.62%
India	2.39%
Puerto Rico	2.10%
Pakistan	1.83%
Indonesia	1.40%
Dominican Republic	1.38%
Colombia	1.34%
Australia	1.28%
Argentina	1.24%
Philippines	1.06%
Turkey	1.04%
Chile	0.88%

Visibility & Pricing

Year-round global visibility and more depth for the price of a single print advertisement.

	Premium	Deluxe	Basic
All Levels include:	Generators organized by Output Ranges, Applications, Keywords Select Countries for Sales and/or Export		
Run of Site Advertising	Wide Skyscraper	Skyscraper	Button
Search and Comparison			
Rank in Search Results	Top Level	Second Level	Third Level
	Large Company Logo, Product Name	Company Logo, Product Name	Company Name, Product Name
Product Compare Screen	Logo, Image with description E-mail/Link to Specs	Logo with description E-mail/Link to Specs	Text Only E-mail/Link to Specs
Company Profile			
Company Description	Premium with Images and Logo	Deluxe with Logo	Basic with Logo
Contact Information	✓	✓	✓
Product Group Overview	Premium, multiple images	Deluxe, 1 image	Basic, 1 image
Products / Specs	✓ Unlimited <i>Import via .csv file</i>	✓ Unlimited <i>Import via .csv file</i>	✓ Unlimited <i>Import via .csv file</i>
Links to Company Web / E-mail	✓	✓	✓
Distributor List / Link	✓	✓	✓
Literature Library	10 catalogs	3 catalogs	1 catalog
Account Management	24/7 Access	24/7 Access	24/7 Access
Web Stats	Custom Reporting	Comprehensive reporting	Basic Reporting
Bonus Features			
GGG Home Page "Featured Products"	✓	X	X
GGG News Tab	✓	✓	X
Sizing a Gen Set	✓	X	X
Annual Fee	Premium €7500	Deluxe €5500	Basic €3500

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